

Chapter 6: Coordination
Opportunites for Public Agencies

Chapter VI

COORDINATION OPPORTUNITIES FOR PUBLIC AGENCIES

Central City's public sector is administered by a vast array of government agencies. In the private sector, numerous community and business groups are working to improve Central City as well. Among all of these organizations, however, no one group is charged with leadership in coordinating development or responding to local concerns and resources.

However, to most effectively carry out the recommendations of the Plan, the actions of all of these Central City organizations must be coordinated by a single entity.

Transportation improvements and other development initiatives serving Central City are under the jurisdiction of numerous public and quasi-public agencies. The improvements recommended by the Plan could be implemented through a myriad of public and private funding sources.

Central City is enmeshed in a complex web of overlapping and divided governmental jurisdictions which dramatically increase the difficulty and cost of development and business operations. Building, planning, development and financing agencies are fragmented and uncoordinated within the City and the County.

Objectives

To establish communication and interaction between the numerous government jurisdictions and the private sector to jointly implement this Plan.

Policies

Encourage the continued coordination among various public-sector regulatory agencies to promote multi-purpose planning.

Through public and private partnerships, identify and prioritize actions needed to implement the strategies of the Plan, advocate Downtown's interest for funding opportunities and public works projects, organize and sponsor Downtown marketing, promotional events, festivals and programs, and provide for information necessary for the reformation of existing regulatory processes.

Promote the periodic review of development-related regulations to assess their cumulative consequences and revise, update, or amend if these become a hindrance to responsible development Downtown.

Foster a system of representation and assessment based on neighborhood and district associations.

Ensure the delivery of municipal services to all parts of Central City.

Seek opportunities to create additional funding sources through local, state and federal appropriations and legislation.

Advocate and educate the appropriate decision-makers regarding the benefits and needs of Downtown improvements.

Civic Center

• Implementation of the Civic Center Shared Facilities and Enhancement Plan will provide economic benefits as well as environmental benefits. By sharing facilities, the different levels of government can save money which could be re-invested in the public environment. Public and private employees who work in a pleasant environment will be more productive, thereby increasing efficiency and production. Improved business results in a higher tax base with increased property values. Additionally increased business activity will create a safer environment which will attract more visitors and tourists to the Civic Center.

Programs

Establish an ombudsman office to help Downtown interests gain access to an effective and responsive government.

Establish active Business Retention and Expansion groups for all Downtown industries

Establish a fund for small business loans to allow industries to update their plants and equipment.

Encourage an Open Space and Pedestrian Fund for the purpose to gain control of key parcels that should be part of the open space.

Develop an Open Space Management and Programming team as an adjunct to the Open Space Pedestrian Fund which should assist property owners and should help assessment districts develop on-going activities and necessary care of improved and unimproved pedestrian and open space projects.

Create and coordinate an Adopt-a-Sidewalk program for adjacent businesses and property owners which encourages the planting and maintenance of trees, shrubs and flowers.

A school needs study should be timed and conducted as residential development entitlement occurs.

Support the temporary use of long-term underutilized land for parks and community gardens.

Civic Center Shared Facilities and Enhancement Plan

includes several components which should be implemented:

A <u>Land Use Plan</u> which addresses current plans and development activity in Downtown Los Angeles and anticipated public and private facility needs.

A <u>Shared Facilities Plan</u> which analyzes existing inventories of facilities and the potential for sharing facilities between levels of government.

<u>Streetscape and Development Standards</u> which can be used to enhance the physical environment of the Civic Center.

An <u>Implementation Plan</u> which identifies a cooperative process among levels of government which can be used to implement this Plan.

South Park

• Prepare implementing documents that coordinate land use, density and building open space standards consistent with the recommendations of the Community Plan and the Downtown Strategic Plan.

Convention Center/Arena

 Establish on-going, community-based programs to address issues of graffiti, litter, crime and beautification.

Central City East

- Improve safety and sanitation services.
- Facilitate the coordination and delivery of business assistance resources and programs administered by various public agencies. Help to target their availability in a manner that directly relates to the growth plan and to commitments articulated by industry groups.

South Markets

- Encourage establishment of a fund for small business loans to allow these industries to update their plants and equipment to remain economically viable.
- Improve safety and sanitation services.
- Facilitate the coordination and delivery of business assistance resources and programs administered by various public agencies. Help to target their availability in a manner that directly relates to the growth plan and to commitments articulated by industry groups.
- Define an industrial policy with local business, industry and labor groups that identifies clear goals, objectives, public and private resource allocation commitments and expected outcomes.

• Establish a data base on Downtown industry to help shape the City's policies on an ongoing basis.

Grand Avenue Cultural Corridor

- Prepare a streetscape plan that enhances and promotes the unique qualities of the cultural corridor.
- Establish a Business Improvement District or local organization that will maintain the streets and sidewalks for the benefit of both property owners and visitors.