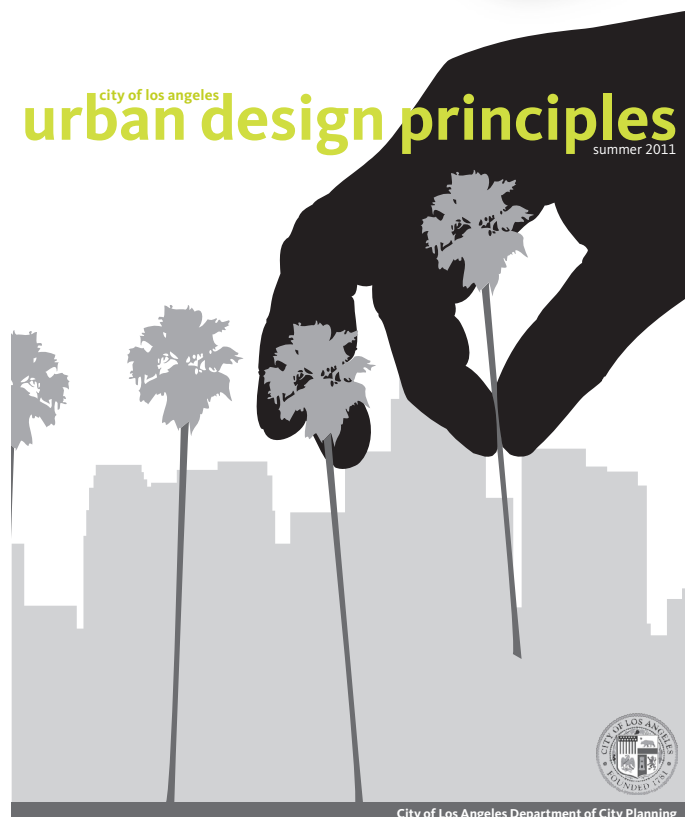


# 2. OFFER

## basic design standards.

### ACCOMPLISHMENTS

- Achieved final City Planning Commission adoption of Los Angeles' first Citywide Design Guidelines, creating an accessible and engaging document that is now shaping higher-quality residential, commercial, mixed-use, and industrial development.
- Developed and steered to final approval the first design guidelines shaping new development and historic rehabilitation of downtown's Broadway Historic Theater and Commercial District, one of the City's most significant historic corridors.
- Through the leadership of Commission President Bill Roschen and the Urban Design Studio, created the Professional Volunteer Program (PVP), in coordination with the American Institute of Architects, L.A. Chapter, to provide professional design expertise to Planning staff on key proposed projects.
- Adopted creative "Community Design Overlay" zones to promote high quality development and pedestrian-friendly improvements, along with an expedited, staff-level review of development projects, in numerous communities throughout the City, including Venice's Lincoln Boulevard, downtown Westchester, Echo Park, Reseda Central Business District, and Cypress Park/Glassell Park.
- Approved a Zoning Code Amendment requiring design standards for bicycle parking spaces for all land uses and created the Bicycle Design Toolkit for Bike-Friendly Development to assist applicants, designers, and community members.
- Created the citywide Urban Design Principles as a set of values to be expressed in the built environment.
- Created Small Lot Design Guidelines to provide guidance and best practices that address the complexities of planning for small lot developments.



“Too many rules are a bane to growth and development. But too few rules, or misguided rules, can invite shoddy product and shabby boulevards. We must strike the right balance by announcing a handful of **fundamental design requirements**. Our goal should be to eliminate the sea of stucco boxes, blank walls, street-front parking lots, and other inhospitable streetscapes.”

Do Real Planning (2007)

As Originally Issued by Los Angeles City Planning Commission

**COMMERCIAL  
CITYWIDE DESIGN GUIDELINES**  
Pedestrian-Oriented/Commercial & Mixed-Use Projects

